

## MEDIA ADVISORY

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### **Adirondack Almanack Celebrates Four Years**

*Adirondack Almanack* ([www.adirondackalmanack.com](http://www.adirondackalmanack.com)) is celebrating its fourth year with the addition of two new contributors. Begun in the spring of 2005, the *Almanack* has grown to be the region's most popular online journal of news and opinion, addressing local politics and culture, history, regional development, outdoor recreation, the environment and other issues.

*Adirondack Almanack* is the longest running blog about life inside the Blue Line and has become a resource for in-the-know Adirondackers and those outside the park who want to stay current on Adirondack news and events. The site attracts about 1,000 readers each day and has been growing steadily.

*Adirondack Almanack's* content expanded with the February 2009 addition of two contributors who joined founder John Warren in writing daily posts.

Mary Thill lives in Saranac Lake and has worked in the Adirondacks since 1990, reporting for the *Adirondack Daily Enterprise*, *Lake Placid News*, *Plattsburgh Press-Republican*, *Adirondack Explorer* and *Adirondack Life*, where she was also an editor from 2001 to 2008.

Cartoonist and commentator Mark Wilson's editorial cartoons — under the pen name MARQUIL — appear in newspapers and online across New York State. He also provides editorial illustrations and occasional commentary for *The Sunday Gazette* of Schenectady. Mark is based in Saranac Lake.

John Warren of Chestertown is a writer, historian and media professional whose work has appeared in a variety of media from *PBS*, *History Channel* and *Discovery* to *Adirondack Life*, regional and local newspapers, and online. A collection of his historical essays from *Adirondack Almanack* will be published this summer by The History Press; John is also editor of the popular blog *New York History* ([www.newyorkhistoryblog.com](http://www.newyorkhistoryblog.com)).

In addition to original reporting, illustrations and opinion, the *Almanack* aggregates daily the most interesting news from around the park as well as articles from outside the Blue Line that affect life here. It's a good jumping-off place on the Web for all things

Adirondack.

Future plans for *Adirondack Almanack* include a redesign and additional contributors in departments more closely focused on outdoor sports, environmental policy, history and culture, entertainment and events, and politics in the Adirondack region.